



## CERTIFICATION OF ETHICAL ACCEPTABILITY FOR RESEARCH INVOLVING HUMAN SUBJECTS

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Name of Applicant: Samie Li Shang Ly

Department: John Molson School of Business \ Marketing

Agency: N/A

Title of Project: Coffee Experience Project

Certification Number: 30004010

Valid From: December 16, 2014 to: December 15, 2015

The members of the University Human Research Ethics Committee have examined the application for a grant to support the above-named project, and consider the experimental procedures, as outlined by the applicant, to be acceptable on ethical grounds for research involving human subjects.

A handwritten signature in black ink, appearing to be "J. Pfaus".

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Dr. James Pfaus, Chair, University Human Research Ethics Committee